



22 MAY 2020
**INTERNATIONAL DAY FOR
BIOLOGICAL DIVERSITY**
Our solutions are in nature

Report on
Online Activities organized as part of
International Day for Biological Diversity -2020

Submitted by



Telangana State Biodiversity Board
Govt. of Telangana





List of Activities conducted as a part of International Day for Biological Diversity Celebration

S.no	Name of the Event	Date of Conduct
1	Online Social Media Campaign	25th April, 2020
2	Yoga to develop Immune System	08th May, 2020
3	Leaders For Biodiversity	10th May, 2020
4	Online Biodiversity Youth Parliament	14th May , 2020
5	World Migrating Birds Day	09th May , 2020
6	Online Biodiversity Youth Talk	10th May , 2020
7	I Conserve Biodiversity(Video)	11th May, 2020
8	Online Quiz Competition on Biodiversity	11th May,2020
9	Webinar on Women in Biodiversity	12th May , 2020
10	Mobile Application Development	14th May , 2020
11	Biodiversity Pledge	15th May, 2020
12	Capture the Nature	16th May, 2020
13	Online Children's Biodiversity Congress	19th May,2020
14	Online Paper Presentation	16th May,2020
15	Webinar on Science and Traditional	18th May,2020






Knowledge

16	Webinar on Healthy Food, Agriculture and Biodiversity	19th May,2020
17	Webinar on Different Ways of Biodiversity Conservation	20th May,2020
18	Webinar on People Culture and Biodiversity	21st May , 2020
19	Dance for Biodiversity	20th May, 2020
20	Poster Making Competitions	20th May,2020
21	Essay Writing Competitions	18th May, 2020
22	Slogan on Biodiversity	16th May, 2020
23	Celebrities for Biodiversity	16th May , 2020
24	Online Elocution Competition	15th May , 2020
25	Healthy Food Preparation Competition	20th May , 2020
26	Online Green Teachers Building	17th May , 2020
27	Youth Workshop on Biodiversity	21st May , 2020

To celebrate International Day for Biological Diversity Day in this lockdown situation Telangana State Biodiversity Board (TSBDB) in collaboration with Lee Shreyas NGO organized several online awareness campaigns for the school /college students and common people about





biodiversity conservation and its sustainable Utilization with reference to this year's theme 'Our solutions are in the nature'.

As this is the 27th year of IBD Day thus the board organized 27 online campaigns started from 29 April to 22 May 2020. The campaigns involved poster, essay, quiz, paper presentation, elocution, slogan writing, pledge on Biodiversity, article on festivals related to Biodiversity & traditional Medicinal Knowledge / Our solutions in nature, capture the nature, song & dance on biodiversity pledge, youth talks, slogan, mobile application on biodiversity of Telangana development, traditional/natural food cooking competition. The detailed list with dates is given below. Board also conducted webinars on women in Biodiversity with Dr. Nellima Jharrat Director General Pushpa Gujral Science City, Punjab, Dr. Poonam Jayant, Senior Scientist National Bureau of Fish Genetic Resources (NBFGR), Lucknow and Dr. C. Suvarna IFS, Chief Executive National Fisheries Development Board, Hyderabad, NSS training on PBR preparation, Science & Traditional Knowledge by Dr. Kanna S. Sripharu, WASSAN, Healthy food, agriculture & Biodiversity by Dr. Dinesh Balam, Associate Director, WASSAN, Different ways of Biodiversity Conservation by Sri. Kunal Satyarthi, IFS Director Central Academy for state Forest Service, Dehradun, People Culture & Biodiversity by Smt. Sushma Iyengar and Action for Biodiversity with special reference to 'Our solutions are in nature' by Sri. Achalender Reddy, IFS Former Secretary National Biodiversity Authority (NBA), Chennai and around 300 participants in each session across the country and abroad joined the webinar and had a fruitful interaction with the speakers.



The most unique event by the TS Biodiversity Board was the Biodiversity Youth Parliament to build leadership quality in the youth to promote biodiversity on 14 May 2020. Around 100 students across the Telangana State joined the webinar and 70 students participated and presented their ideas about biodiversity conservation and its sustainable utilization.

Online Social Media Campaign:

The poster features a crumpled paper background. At the top, there are three circular logos: the Government of Telangana emblem, the Telangana State Biodiversity Board logo, and the Lee Shreyus Foundation logo. Below these, the text reads: "Govt. of Telangana", "TELANGANA STATE BIODIVERSITY BOARD", "in association with", and "LEE SHREYUS FOUNDATION". In the center, there is a logo for "22 MAY 2020 INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY" with the tagline "Our solutions are in nature". Below this, the text says "Use of Social Media for Biodiversity Conservation". At the bottom, in large pink letters, it says "Volunteer online and sensitize your peer group and many people on the importance Biodiversity for our suistance by using your socail media".

This block contains two screenshots of social media posts. The left screenshot is from a Facebook post by Bhavya Vemula, dated May 22, 2020. The post text reads: "INTERNATIONAL BIODIVERSITY DAY MAY 22 SAVE OUR BIODIVERSITY OUR FOOD OUR EARTH #IBD2020 #TSBDB #LSF". Below the text is a graphic with the word "Biodiversity" and a globe surrounded by various animals. The right screenshot is from a Facebook post by Rajesh Gupta, dated May 22, 2020. The post text reads: "#IBDC2020 #TSBDB #LSF #SCITS". Below the text is a photo of a man in a white shirt with a logo on it, and the text "I VOLUNTEER FOR" is visible.

Yoga to develop Immune System



FIT INDIA

22 MAY 2020
INTERNATIONAL DAY FOR
BIODIVERSITY
Sustainable Development

GOVERNMENT OF TELANGANA

TELANGANA STATE BIODIVERSITY BOARD

IN ASSOCIATION WITH

LEE SHREYUS FOUNDATION, JNTUH-NSS CELL & TS NGC - ECO CLUBS

Campaign :02

Yoga to develop immune system
Solve your major health problems

Take a picture of your fitness activity and share with
and make the world know that yoga has made you both
physically and mentally fit

2011-2020
United Nations Decade on Biodiversity





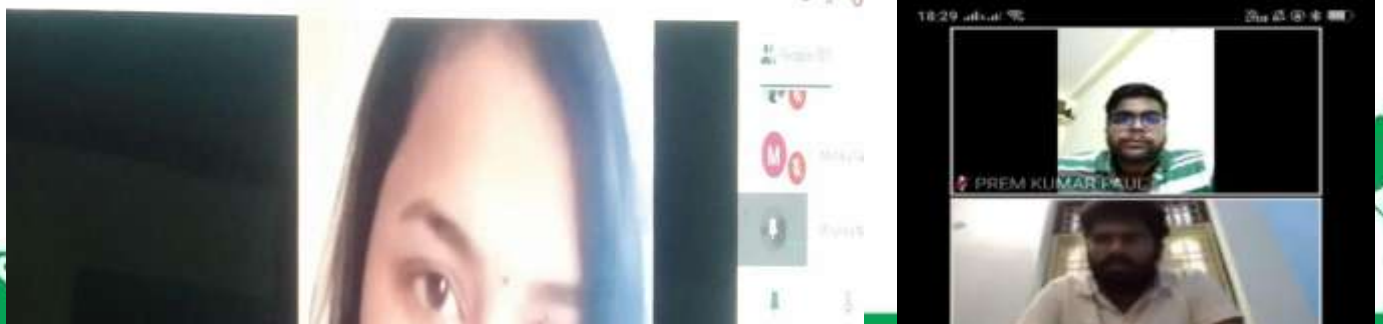
Leaders for Biodiversity:

GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD
IN ASSOCIATION WITH
LEE SHREYUS FOUNDATION, JNTUH-NSS CELL & TS NGC - ECO CLUBS

22 MAY 2020
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Our solutions are in nature







Campaign :03
ONLINE SESSION
LEADERS FOR BIODIVERSITY
10TH MAY, 2020




United Nations Decade on Biodiversity
2011-2020

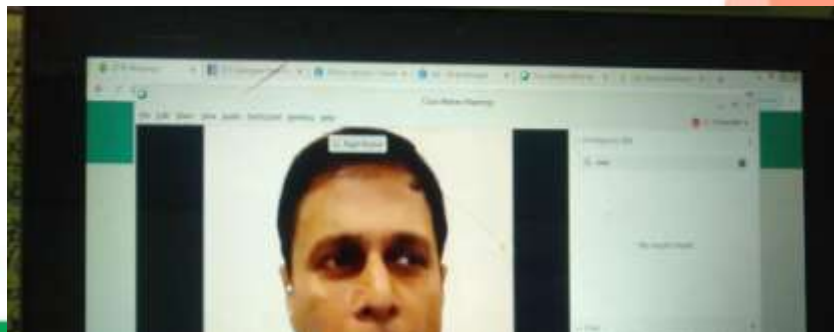




Online Biodiversity Youth Parliament



GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD
In Association With
Lee Shreyus Foundation | JNTUH - NSS Cell | TS NGC - ECO Clubs
Campaign : 04
Online Biodiversity Youth Parliament
Let the Voice of Youth Lead the Nation
Themes
Conservation of Biodiversity
Threats of Biodiversity
Importance of Traditional Medicinal Knowledge
14th MAY , 2020 | 10:00 AM to 01:00PM







GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD
In Association With
Lee Shreyus Foundation | JNTU - NSS Cell | TS NGC - ECO Clubs

Inspiring Guest
Dr. Rajat Kumar IAS
FINANCIAL SECRETARY - IAS, J. 2017-2019
CHAIRMAN - TELANGANA STATE BIODIVERSITY BOARD
DIRECTOR GENERAL - EPRU
GOVERNMENT OF TELANGANA

Online Biodiversity Youth Parliament
14th MAY, 2020 | 02:00 PM to 05:00 PM



World Migrating Birds Day


GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD
In Association With
TS NGC ECO CLUBS | JNTU - NSS CELL | LEE SHREYUS FOUNDATION
Campaign : 05

WORLD MIGRATING BIRDS DAY
09th MAY, 2020

Identify the migrating birds which visit Telangana/India and
share its photo and name with us!





Online Biodiversity Youth Talk



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TELANGANA STATE BIODIVERSITY BOARD
IN ASSOCIATION WITH
LEE SHREYUS FOUNDATION, JNTUH-NSS CELL & TS NGC - ECO CLUBS

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Her solutions are in nature

Campaign :06
ONLINE
BIODIVERSITY YOUTH TALK
10TH MAY, 2020

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United Nations Decade on Biodiversity





I Conserve Biodiversity (Video)





I Conserve Biodiversity




Online Quiz Competition on Biodiversity

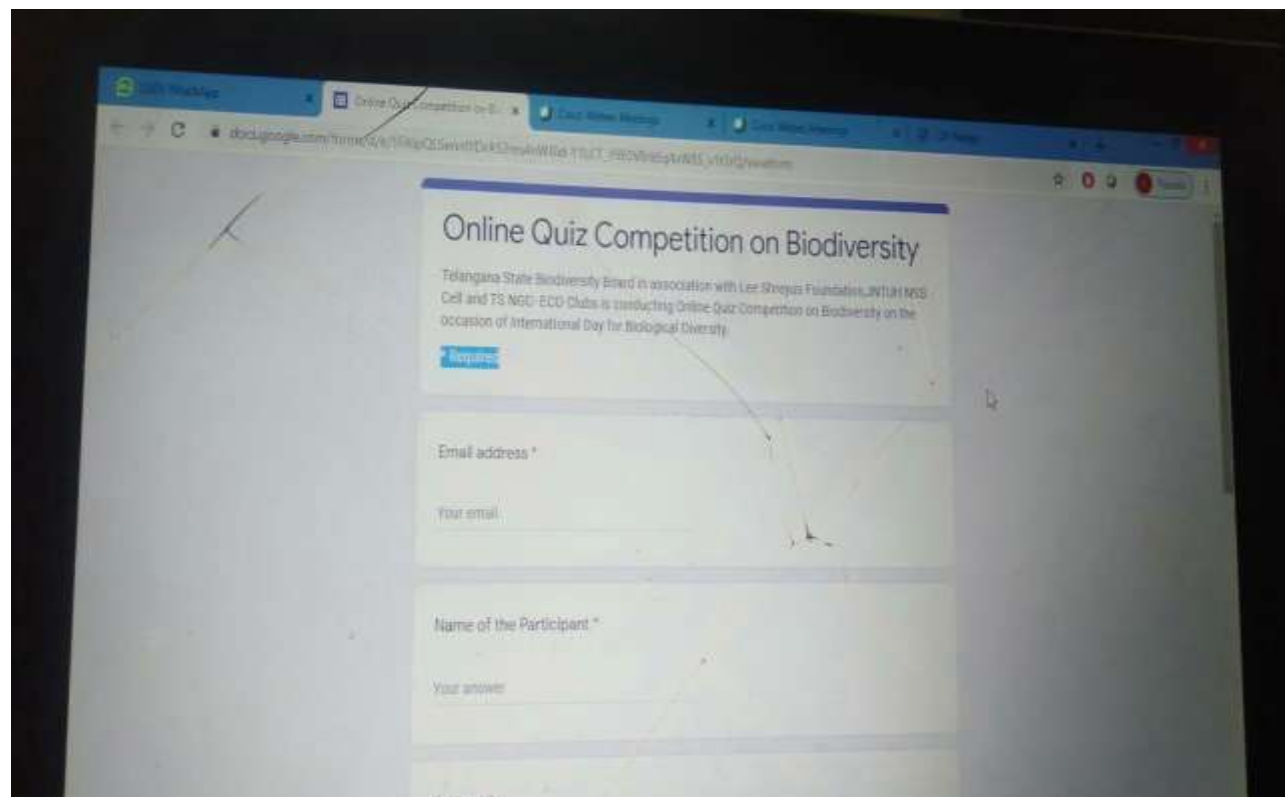


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Lee Shreyus Foundation | JNTUH - NSS Cell | TS NGC - ECO Clubs
Campaign : 08

Online Quiz Competition On Biodiversity

Enroll in the Link and Submit Your Answers





Webinar on Women in Biodiversity:

Dr. Suvarna Chandrappagari IFS
Commissioner of Fisheries
Government of Telangana
4:30 PM TO 5:00 PM

Dr. Neelima Jerath
Director General
Pushpa Gujral Science City
5:00 PM TO 5:30 PM

Dr. Poonam Jayant Singh
Senior Scientist
National Bureau of Fish Genetic Resources
5:30 PM TO 6:00 PM

WEBINAR ON WOMEN IN BIODIVERSITY
12TH MAY, 2020





Mobile Application Development



Contest on
**Mobile Application Development
 On Telangana State Biodiversity**

Register On (or) Before 14th May , 2020



Biodiversity Pledge



Capture the Nature





Biodiversity captured by the participants

Online Children's Biodiversity Congress:



Online Paper Presentation




      

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TELANGANA STATE BIODIVERSITY BOARD
In Association With
Lee Shreyus Foundation | JNTUH - NSS Cell | TS NGC - ECO Clubs

Campaign No : 14
ONLINE PAPER PRESENTATION
"OUR SOLUTIONS ARE IN NATURE"

DATED ON
16th May, 2020

TIME
05:00 PM To 7:00 PM

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New solutions are in nature

 **2011-2020**
United Nations Decade on Biodiversity





Celebrations of International Day for Biological Diversity



22 MAY 2020
**INTERNATIONAL DAY FOR
BIOLOGICAL DIVERSITY**
Our solutions are in nature



Science and Traditional Knowledge
Dr. Kanna K. Sripurapu
WASSAN

4:00 PM
18th May 2020

4:00 PM
19th May 2020

Healthy Food, Agriculture and Biodiversity
Mr. Dinesh Balam
Associate Director, WASSAN



Different Ways of Biodiversity Conversation
Sri. Kunal Satyarthi IFS, Director
Central Academy for State Forest Service

3:00 PM
20th May 2020

4:00 PM
20th May 2020

People Culture and Biodiversity
Dr. Sushma Iyengar
Founder, Mahila Vikas Sangathan



Our Solutions are in Nature
Dr. C. Achalender Reddy IFS
PCCF, Arunachal Pradesh

11:30 AM
22nd May 2020



Webinar on Science and Traditional Knowledge



GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD
In Association With
Lee Shreyus Foundation

Dr. Kanna K. Siripurapu
Researcher
Revitalizing Food and Agriculture Network
Thiruvananthapuram

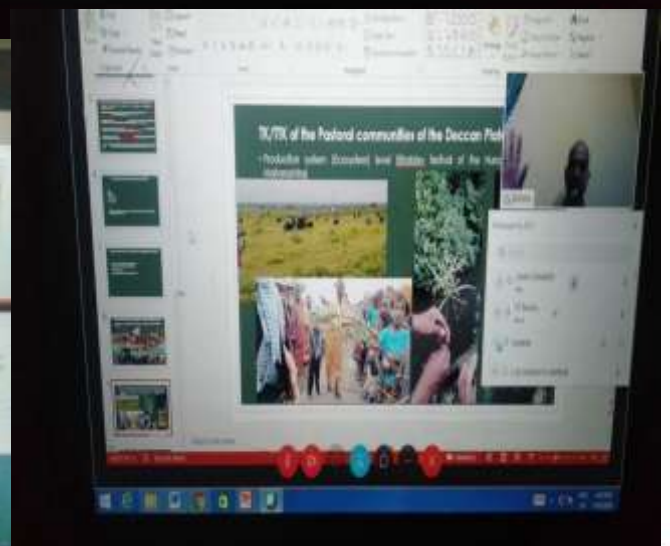
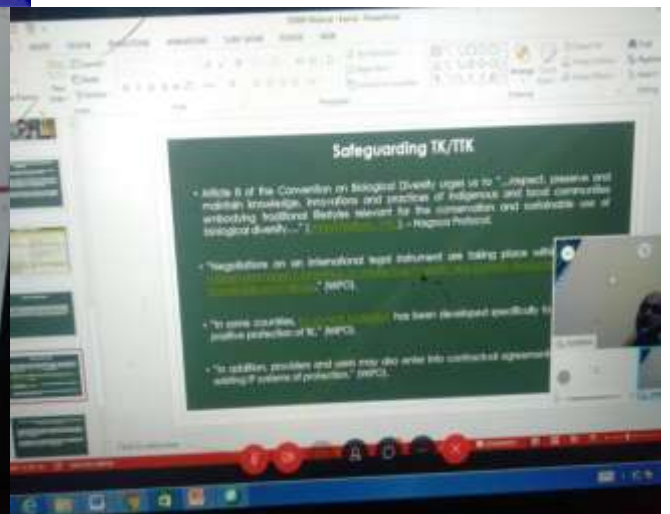
TIMINGS
4:00 PM to 5:00 PM
DATE
18th May 2020

Webinar On
SCIENCE AND TRADITIONAL KNOWLEDGE

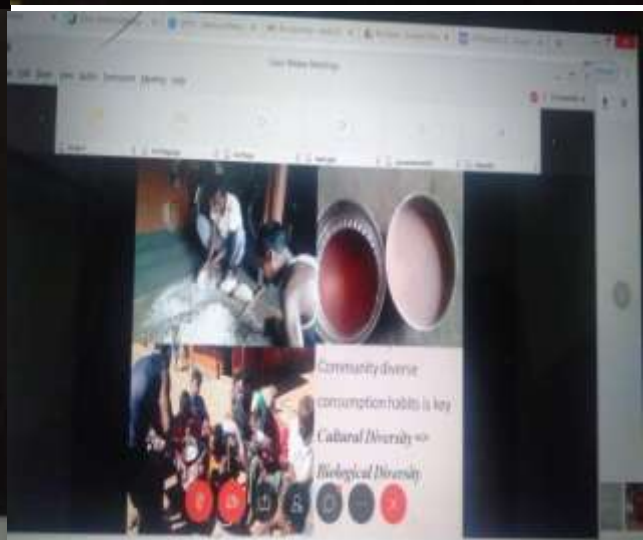
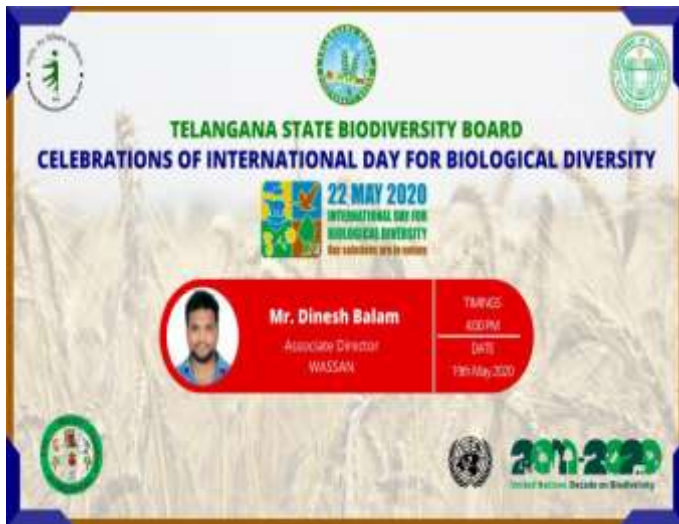
Register At
<https://www.zoom.us/j/92046682471>

22 MAY 2020
INTERNATIONAL DAY FOR THE
BIODIVERSITY
FOR SUSTAINABLE DEVELOPMENT


2017-2020
Grand National Science and Biodiversity



Webinar on Healthy Food, Agriculture and Biodiversity



Webinar on Different Ways of Biodiversity Conservation:



TELANGANA STATE BIODIVERSITY BOARD
CELEBRATIONS OF INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY
22 MAY 2020
INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY
Our sustainable world is nature

Webinar on "Different Ways of Biodiversity Conservation"

Sri. Kunal Satyarthi IFS
Director
Central Academy for State Forest Services
Dehradun

TIME
3:00 PM
DATE
20th May 2020

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Forest..Mines..Tribals..Extremism

Map of India showing the distribution of Forest, Mines, Tribals, and Extremism.



Participant in the webinar.



BIODIVERSITY CONSERVATION: How?

- In situ and Ex situ conservation
- Economic benefits on BD conservation
- ABS (Access and Benefit sharing)
- Involvement of local people (Panchayats)
- MPPA & MPFA (Medicinal Plants Conservation Areas)

Image of a medicinal plant.

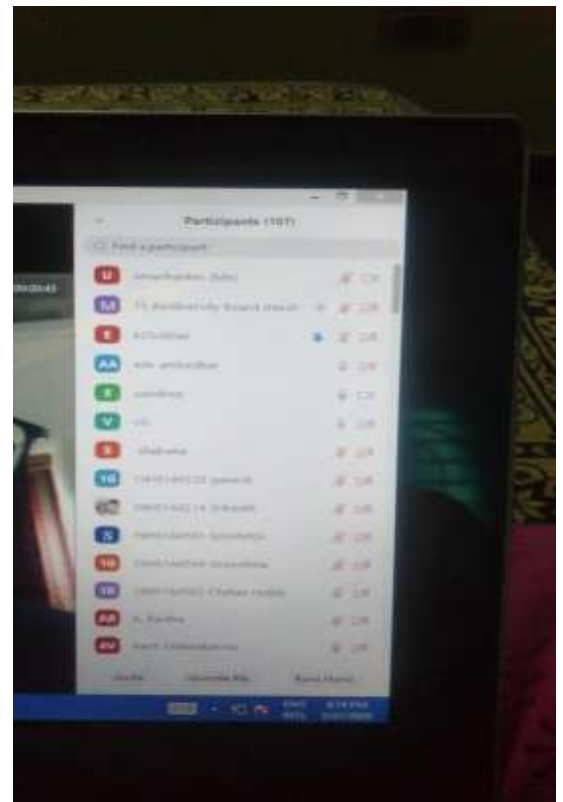


Participant in the webinar.



TELANGANA STATE BIODIVERSITY BOARD
CELEBRATIONS OF INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY
22 MAY 2020
INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY
Our sustainable world is nature

Webinar on "People Culture and Biodiversity"





GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD

In Association With
Lee Shreyus Foundation

CAMPAIGN - 19

Dance for Biodiversity

Dance Competitions on the occasion of
International Biodiversity Day.

1. Dance should be thematic on biodiversity.
2. Duration : 2 min
3. Any form of dance
4. Costumes must match the concept
5. Properties and creativity are highly appreciated
6. Solo dance performance only.
7. Best performance will be awarded.

Submit Your Entries by
20th May , 2020 at
tsedc2020@gmail.com

Hosted By



Poster Making Competitions



Essay Writing Competitions



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TELANGANA STATE BIODIVERSITY BOARD
In Association With
Lee Shreyus Foundation
CAMPAIGN - 21
ESSAY WRITING COMPETITION
"Our Solutions are in Nature"
Submit Essay At
tsbdc-2020@gmail.com

22 MAY 2020
INTERNATIONAL DAY FOR
BIOLOGICAL DIVERSITY
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Essay Writing on Biodiversity



CAMPAIGN - 21



Slogan on Biodiversity:





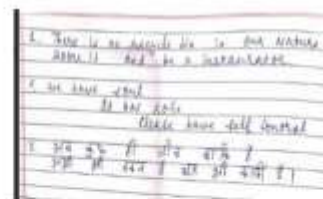
Slogan Writing on Biodiversity

CONSERVE BIODIVERSITY
TO
PRESERVE HUMANITY

USE WISELY THE DIVERSITY OF LIFE IN THE BIODIVERSITY
LET'S NOT BE MASTERS OF THE NATURE
LET'S BE PART OF THE NATURE

"Save animal, they will save you"

"Don't shoot us with guns, shoot us with cameras"



CAMPAIGN - 22



Celebrities for Biodiversity

GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD
In Association With
Lee Shreyus Foundation
CAMPAIGN - 23
Celebrities For Biodiversity
With
Lanka Krishna (RJ KRISH)
92.7 BIGFM Hyderabad

22 MAY 2020
INTERNATIONAL DAY FOR
BIOLOGICAL DIVERSITY
Our solutions are in nature

LIVE @ FACEBOOK 16TH MAY 2020 | 05:00 PM

2011-2020
United Nations Decade on Biodiversity





Celebrities on Biodiversity

RJ KRISH FROM 92.7 BIG FM INTERACTION IN FACEBOOK LIVE



Shilpi Sharma · 41:05

We appreciate your wonderful effort in biodiversity conservation ! Thank You so much sir on behalf of Telangana State Biodiversity Board 🙏🙏🙏

Prabhu Kiran Marepalli · 1:41:14

Anna ee time lo prajalu hospitals ki vellatam chala thagindhi ante kevalam home made food vallane kada

Oruganti Srinivas · 19:44

In my view..... early rains because of.... ecological imbalance due to tree cutting.... pollution....

Mysura Sarveshwar Reddie · 16:55

Pollution ni paiki pamputhunnam akkada mali vediki meghalu karigi acid rain ayvi return avtundhi akasala varsham





CAMPAIGN - 23



Online Elocution Competition:



**GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD**

In Association With
Lee Shreyus Foundation | JNTUH - NSS Cell | TS NGC - ECO Clubs

Campaign No : 24

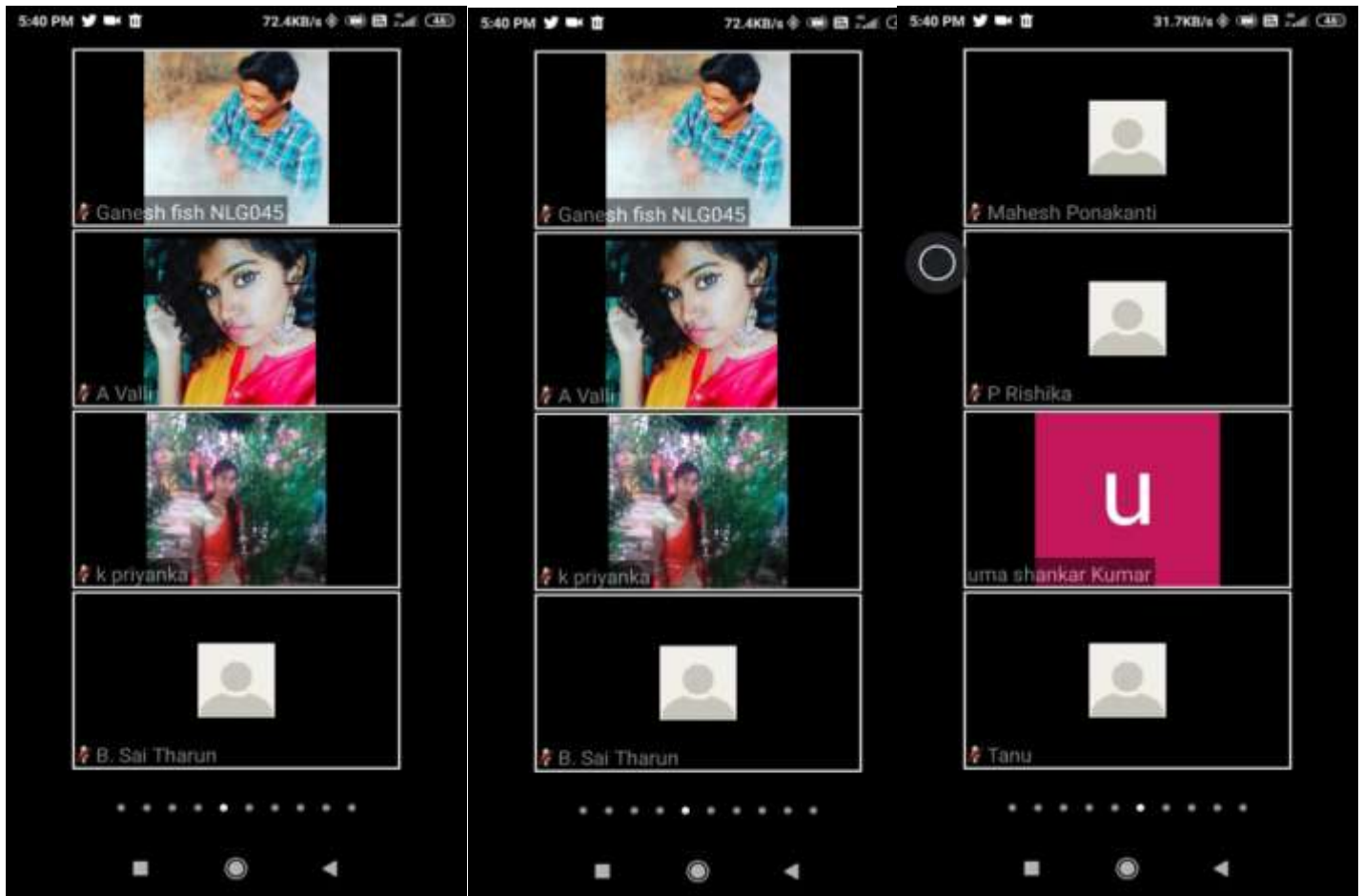
ONLINE ELOCUTION COMPETITION

YOUR ROLE IN CONSERVATION OF BIODIVERSITY

DATED ON
15th May, 2020

TIME
05:00 PM





Healthy Food Preparation Competition



Jam out of mulberries

Total time: 60 min

Ingredients:

1. Mulberries
2. Sugar

Directions

- Firstly, add mulberries and little amount of water into a dish.
- Place a lid over the dish and let it get cooked on a low flame.
- About 30 min later smash the cooked mulberries and add sugar according to taste.
- When the sugar melts you can purify the mixture to have the liquid part of it or you can serve it the same after it gets thick. Healthy and tasty jam without preservatives is ready.



HEALTHY RECIPE

KOSHIMBIRI

SERVE: 4

TOTAL TIME: 20 MIN

INGREDIENTS

- 2 CHOPPED CUCUMBER
- 1 CHOPPED ONION
- 1 CHOPPED TOMATO
- 2-3 CHOPPED CHILI
- 1 CUP THICK CURD
- CORIANDER
- CUMIN SEEDS
- MUSTARD
- SALT AND PINCH OF SUGAR
- 1 TABLE SPOON OIL
- 1 SPOON ROSTED PEANUT POWDER



DIRECTIONS

Add chopped cucumber, onion, tomato, chili, curd into a bowl and mix it. Now add salt according to your taste. Now take a small pan and put it on flame. Pour oil into it and wait till the oil is hot. Now add some cumin seeds, mustard and curry leaves. This is tadaka. Now pour this tadaka into the mixed veggies and give it a mix. Garnish the dish with coriander. The healthy and tasty koshimbiri is ready.

BSWEET AND HEALTHY RECIPES

GODUMALA PAYASAM OR WHEAT KHEER

SERVE: 4

TOTAL TIME: 20 MIN

INGREDIENTS

- Godumalu (grinded wheat) - 1 cup
- Milk - as required
- Sugar - 1 cup
- Salt - a pinch
- Desiccated coconut - 1 cup



DIRECTIONS

Add milk as required and some water for 1 cup of grinded wheat. Now add grinded wheat and cook it for 4-5 whistles. After that add some milk and water to the cooked wheat and mix it well in the low flame. Now add sugar, mix it well and add a pinch of salt. Now add the cup of desiccated coconut and mix well and let it cook for sometime in the low flame... Then healthy and tasty wheat kheer is ready.



GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD
 In Association With
 Lee Shreyus Foundation | KNRUHS - NSS Cell | TS NGC - ECO Clubs

CAMPAIGN - 16

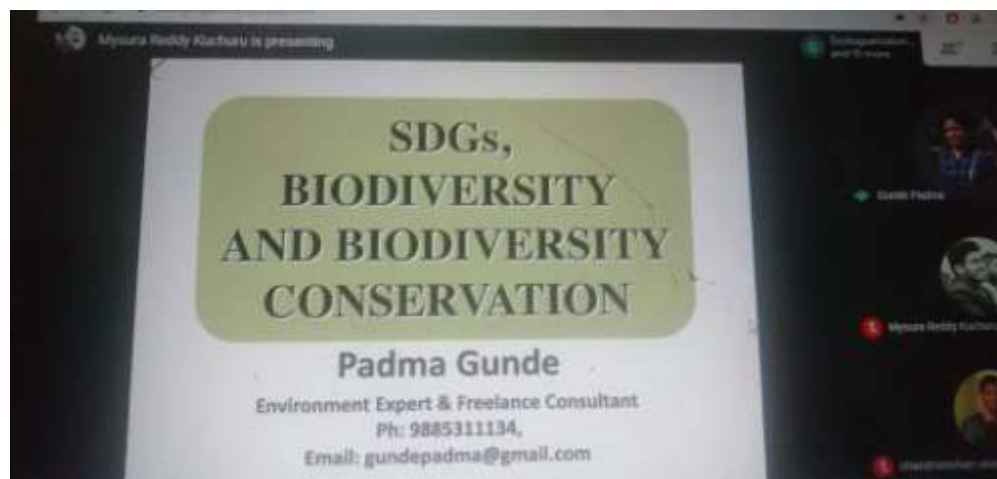
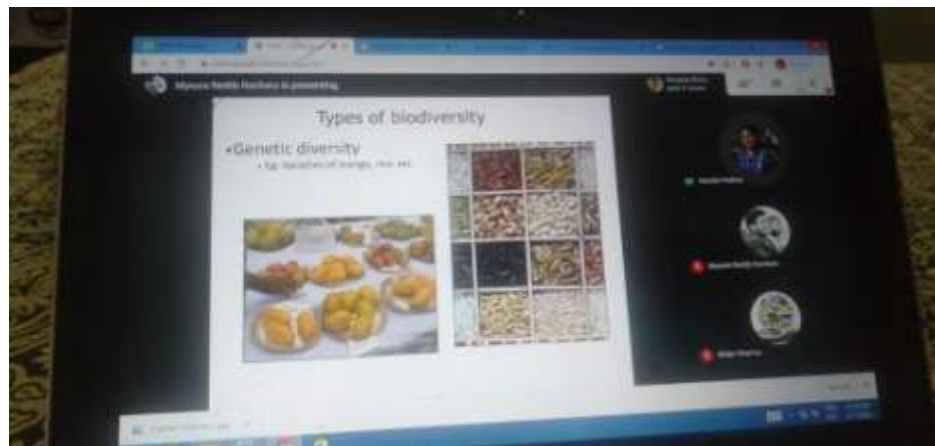
ONLINE GREEN TEACHERS BUILDING

17TH MAY 2020 | 11:00 AM

22 MAY 2020
 INTERNATIONAL DAY FOR
 BIODIVERSITY
 Our common home is our future

2011-2020
 United Nations Decade on Biodiversity





Youth Workshop on Biodiversity


GOVERNMENT OF TELANGANA
TELANGANA STATE BIODIVERSITY BOARD
In Association With
Lee Shreyus Foundation | JNTUH - NSS Cell | TS NGC - ECO Clubs

YOUTH WORKSHOP ON BIODIVERSITY

CAMPAIGN : 27

HOSTED BY
NSS Cell - JNTUH

DATED ON
21st May, 2020

TIMINGS
10:00 AM

22 MAY 2020
INTERNATIONAL DAY FOR
BIODIVERSITY
Biodiversity and Sustainable Development

2011-2020
United Nations Decade on Biodiversity






International Day for Biological Diversity

virtual Celebration on 22 May 2020:

On 22nd May, 2020 Telangana State Biodiversity Board in collaboration with Lee Shreyas NGO organized a virtual webinar to celebrate International Day for Biological Diversity by involving Biodiversity Management Committee members, Government officials, ICAR institutes, Scientist, school & college students, professors, NGO's, and media. Around 500 people from across Telangana and the country joined the virtual celebrations.





Sri. Kalicharan S. Khartade, IAS Secretary, Telangana State Biodiversity Board presented the welcome address and appraised about the online activities throughout the month.

Smt. R. Shobha, Pril. Chief Conservator of Forest (HoFF) the guest of honor talked about the importance of Biodiversity.

A Telugu song about Biodiversity Conservation and its Utilization was also launched by the chief guest for maximum awareness among common people.

Dr. Rajat Kumar, IAS Principal Secretary, I&CAD, EFST Dept. and Chairperson Telangana State Biodiversity Board was the Chief Guest for the virtual program.

The Hon'ble Minister for Environment, Forests Science and Technology, Endowments and Law Departments Sri. Allola Indrakaran Reddy has forwarded a record message for the International Day for Biological Diversity.

TS Biodiversity Board also made a successful record attempt in Asian Record Book for 8000 plus participants all together in all the online events.

We have also created awareness through FM Radio Mirchi 92.7 and FM 94.3.

As this year's theme for Environment day is 'celebrating Biodiversity Time for nature' thus we celebrated this day also in virtual mode. A webinar was organized and Sri. Rajendra Singh The Waterman of India was the speaker of the day. Board also launched a poster for Ocean Day to create awareness for Ocean Biodiversity Conservation. Around 300 participants were present in the webinar including the Biodiversity Management Committee Members across the state.





**WELCOME TO THE
VIRTUAL CELEBRATIONS OF
INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY
2020**



"Our Solutions are in Nature"

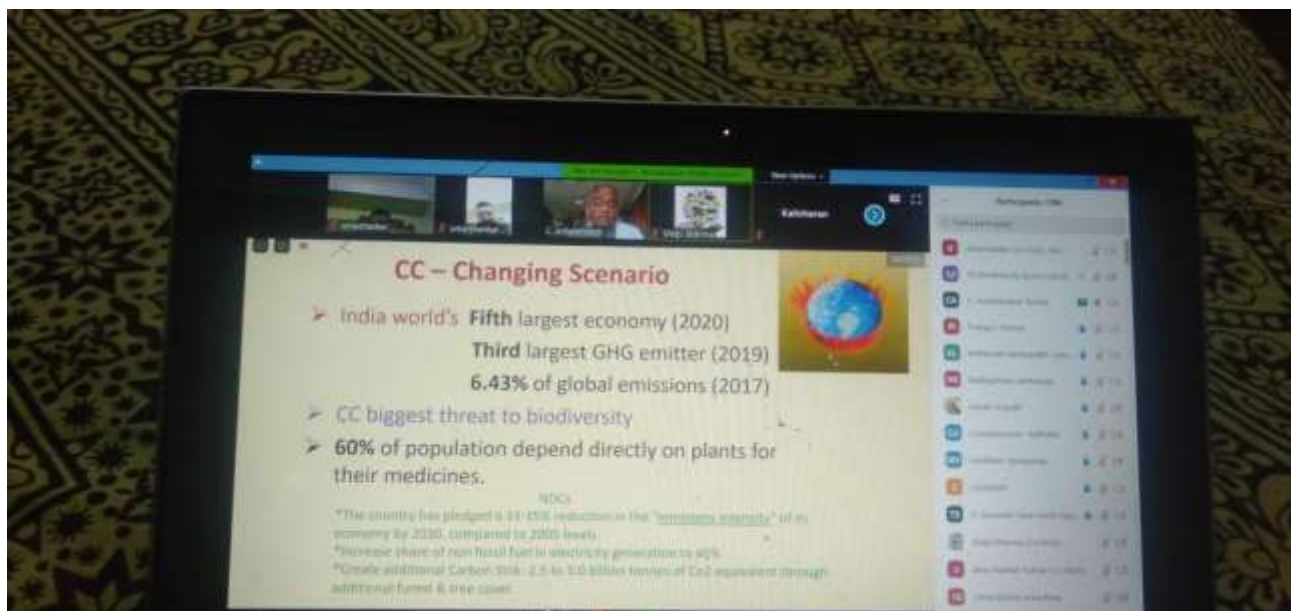
22nd May 2020 | 11:30 AM

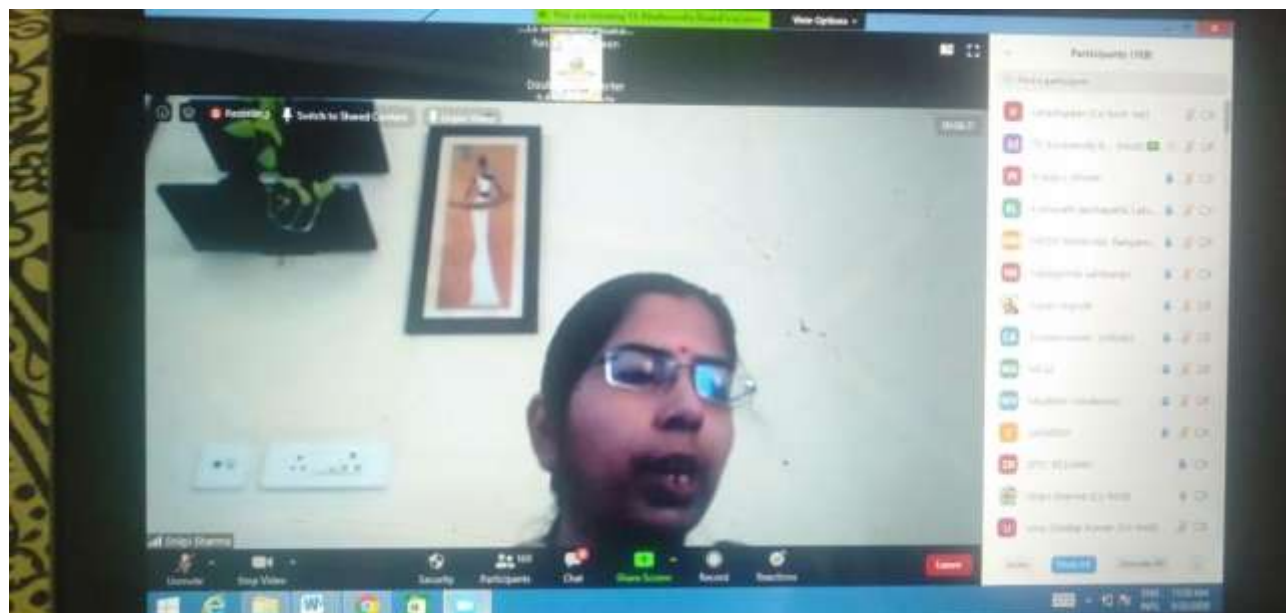
Organised By

Telangana State Biodiversity Board | Lee Shreyus Foundation











22 MAY 2020

**INTERNATIONAL DAY FOR
BIOLOGICAL DIVERSITY**

Our solutions are in nature

27 CAMPAIGNS

**More than 6000++
people got were
been part of these
campaigns**

and Telangana State Biodiversity Board is
encountered in
Asian Record Book
as "largest online awareness campaign on
biodiversity conservation as part of IBD 2020"

**ASIAN
RECORD
Book**
www.asianrecordbook.org





Certificate

Most People taking part in Online Biodiversity Conservation Awareness

Telangana State Biodiversity Board, Govt. of Telangana
has organised 27 online Biodiversity Conservation Awareness Campaign
from 25th April, 2020 to 22nd May, 2020
as part of International Day for Biological Diversity
where in more than 6,739 participants
across the country have took part in awareness campaigns
and encountered as a record as
Largest Online Biodiversity Conservation Campaign
in the Asian Continent organised as part of IBD 2020.

Dated :22nd May, 2020

Adjudicator


Director
A. Uma Shankar Kumar
Director LSF India
National South-Asian & CIS-ROD Assessor


Director
AFRICA-ASIA
South-Asian & CIS-ROD Assessor


Director International Affairs
Rana
Liaison Officer

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